



Beyond the Bicycle Conference

Tuesday 7th November 2017

London's Living Room, City Hall
The Queen's Walk, London SE1

Speakers include:

Will Norman
Walking and Cycling Commissioner

Isabelle Clement
Director
Wheels for Wellbeing

Rupert Furness
Head of Active Travel and Accessible
Transport, **Department for Transport**

Dr Justin Varney
National Lead for Adult Health and
Wellbeing (Healthy People)
Public Health England

Kamran Mallick, Chief Executive
Officer
Disability Rights UK

Ruth Cadbury MP
Co-Chair
**All Party Parliamentary Cycling
Group**



SUPPORTED BY
MAYOR OF LONDON

10 
**Wheels for
Wellbeing**
*Ten Years of
Inclusive Cycling*



About the Event

Wheels for Wellbeing is celebrating **10 years of enhancing disabled people's lives** through our inclusive cycling sessions and campaigning work with our first **Beyond the Bicycle Conference**.

Following the release of **Public Health England's report**, and their finding that not enough is being done to promote cycling and walking, **Wheels for Wellbeing's Beyond the Bicycle Conference** is perfectly timed. With **equalities legislation requiring public bodies to consider the needs of disabled cyclists**, attend to gain a crucial update on how to meet this requirement.

This event offers practical strategies for **removing barriers**

Who Should Attend

Local Authorities; Transport Professionals; Health Professionals; Disabled people's organisations and cycling organisations including:

- Physical Activity Leads
- Lifestyle and Wellbeing Leads
- Cycling Officers
- Disability Teams
- Learning Disability Teams
- Mental Health Teams
- Public Health Teams
- Active Travel Teams
- Park Teams
- Inclusive Cycling Providers
- Physiotherapists
- Occupational Therapists
- General Practitioners (GPs) and Clinical Commissioning Groups (CCGs)
- Highway Engineers and Transport Planners
- Town Planners and Architects
- Access Consultants
- Developers
- Cycle Manufacturers

If you are a disabled cyclist or individual campaigner please email us on:
conference@wheelsforwellbeing.org.uk

to cycling and increasing the numbers of disabled cyclists.

Join us to explore the **transformative relationship between disability and cycling** through topics such as:

- Promoting **inclusive cycling in your area** and understanding its benefits
- Recognising **cycles as mobility aids**
- Making **cycling infrastructure inclusive**

With increased investment and ongoing efforts to make cities more cycle-friendly, this event explores how to **best utilise resources** in order to create an **inclusive and accessible environment for all**.

Benefits of Attending

- Hear from Public Health England about the benefits of increased cycle use among disabled people
- Gain an update from the Department for Transport on their Accessibility Action Plan and the implications for cycling
- Ask your own questions at panel discussions with the Walking and Cycling Commissioner, disabled cyclists, and local government representatives
- Engage with the transformative relationship between disability and cycling through multimedia including a film and photo exhibition
- Learn about building a more inclusive cycling strategy in order to reduce inequalities and remove barriers for disabled cyclists
- Network with other industry professionals in healthcare, transport, disabled people's organisations, cycling groups and local authorities
- Gain insight into the barriers that exist and how we can influence the future of infrastructure development
- Celebrate the birthday of a local charity with a big impact and enjoy a slice of birthday cake on us!





Conference Timetable

| | | |
|---|--|--|
| 09.20 | Registration Tea and Coffee | |
| 09.50 | Morning Chair's Opening Remarks Kamran Mallick , Chief Executive Officer Disability Rights UK | |
| Keynote Addresses | | |
| 10.00 | Celebrating Ten Years of Inclusive Cycling at Wheels for Wellbeing <ul style="list-style-type: none"> • Looking at the history of Wheels for Wellbeing: moving from the charitable to the social model of disability • Understanding and removing the barriers faced by disabled cyclists • Aiming towards an active travel coalition • Beyond the Bicycle coalition Isabelle Clement , Director, Wheels for Wellbeing | <ul style="list-style-type: none"> • Understanding how physical activity can change perceptions of disability Ed Clark , Senior Cyclist Development Officer, West Sussex County Council Dr Andrew Boyd , GP, Clapham Park Group Practice and Clinical Lead, Physical Activity, Royal College of GPs Dr Kay Inkle , Lecturer in Sociology, University of Liverpool Leanne Wightman , Project Manager, Get Yourself Active, Disability Rights UK |
| 10.20 | Questions and Discussion | 12.50 Networking Lunch and Birthday Cake |
| 10.30 | Making Cycling Accessible and Meeting the Requirements of Equalities Legislation <ul style="list-style-type: none"> • Enabling the opportunity for disabled people to cycle in a safe and accessible environment • Update on the impact of the Accessibility Action Plan on cycling Rupert Furness , Head of Active and Accessible Transport, Department for Transport | 14.00 Afternoon Chair Opening Remarks Ruth Cadbury MP , Co-Chair, All Party Parliamentary Cycling Group |
| 10.40 | Designing and Engineering An Inclusive Cycling Standard <ul style="list-style-type: none"> • Understanding the duties of those working in highways and engineering • Learning from the 'Inclusive Cycle' standards - best practice Lilli Matson , Head of Strategy and Outcome Planning, Transport for London | Disabled People Transforming Cycling |
| 10.50 | Extended Questions and Discussion | Afternoon Keynote Address |
| 11.10 | Networking Tea and Coffee Break | 14.10 Promoting Cycling as Part of the Healthy Streets Agenda Will Norman , Walking and Cycling Commissioner |
| Cycling Transforming Disabled People | | |
| 11.40 | Using Inclusive Physical Activity to Reduce Health Inequalities <ul style="list-style-type: none"> • Explaining the current health inequalities between disabled and non-disabled people • Understanding the benefits of engaging the least active • Inclusive cycling and the everybody active agenda Dr Justin Varney , National Lead for Adult Health & Wellbeing (Healthy People), Public Health England | Panel Discussion |
| 12.00 | Questions and Discussion | 14.30 Achieving Recognition of Cycles as Mobility Aids <ul style="list-style-type: none"> • Understanding how cycling is easier than walking for many • Exploring innovative, practical solutions to meet the specific needs of disabled cyclists Mags Lewis , Spokesperson, The Green Party and Disabled Cyclist |
| 12.10 | Panel Discussion: Exploring the Benefits of Cycling for Disabled People <ul style="list-style-type: none"> • Changing working practices to promote cycling • Promoting inclusive cycling as part of the active travel agenda • Using physical activity to improve health and manage long term health conditions | 15.15 Developing an Inclusive Cycling Strategy <ul style="list-style-type: none"> • Consulting with disabled people to change messaging and imagery around cycling • How can local authorities cater for disabled cyclists? Case study • Launching the Inclusive Cycling handbook for local authorities Ian Plowright , Head of Transport, London Borough of Croydon , and Neil Andrews , Campaigns and Policy Officer, Wheels for Wellbeing |
| | | 15.35 Questions and Discussion |
| | | 15.45 The Future of the Relationship Between Cycling and Disability <ul style="list-style-type: none"> • What we currently know about cycling and disability • Identifying areas for future research • Understanding the importance of imagery for disabled cyclists Rachel will show a short film about disabled cyclists. Dr Rachel Aldred , Reader in Transport, University of Westminster and Chair, Policy Forum, London Cycling Campaign Kevin Hickman , Trustee, Wheels for Wellbeing |
| | | 16.10 Questions and Discussion |
| | | 16.30 Chair's Closing Remarks and Close of Conference |

BOOK NOW!

www.beyondthebicycle.eventbrite.co.uk

£75 – standard ticket price

£50 – charities with an annual income of less than £500,000

FAQs

What are my transport/parking options for getting to the event?

City Hall is the distinctive curved glass building just along from HMS Belfast.

Tube: It's about a 10 minute walk from London Bridge station and fifteen minutes from Tower Hill and Tower Gateway.

Bus: Routes 42, 47, 78, 381, RV1 stop near city hall.

Cycle: Racks are available on the south side of City Hall, by Potters Fields Park. The nearest Santander Cycle Hire docking station is just behind, on Tooley Street, at the back of Potters Fields Park.

River: The nearest piers are St Katherine's Pier, London Bridge Pier and Tower Pier.

How can I contact the organiser with any questions?

Please feel free to email conference@wheelsforwellbeing.org.uk or phone 0207 346 8482, with any questions.

What's the refund policy?

Refunds are possible up to 7 days before the event.

Do I have to bring my printed ticket to the event?

There is no need for paper tickets or to print this confirmation email. Your name will be on an attendee list at the entrance.

Is my ticket transferrable?

Please email conference@wheelsforwellbeing.org.uk before the event if you wish to transfer the name on your ticket to another person within your organisation.



Tel: 020 7346 8482
info@wheelsforwellbeing.org.uk
336 Brixton Road, London, SW9 7AA