



# Beyond the Bicycle Conference

Tuesday 7th November 2017

London's Living Room, City Hall  
The Queen's Walk, London SE1

## Speakers include:

**Will Norman**  
Walking and Cycling Commissioner

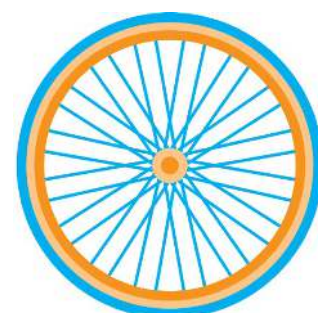
**Dr Rachel Aldred**  
Reader in Transport  
University of Westminster and  
Chair, Policy Forum  
London Cycling Campaign

**Rupert Furness**  
Head of Active Travel and Accessible  
Transport, Department for Transport

**Dr Justin Varney**  
National Lead for Adult Health and  
Wellbeing (Healthy People)  
Public Health England

**Isabelle Clement**  
Director  
Wheels for Wellbeing

**Ruth Cadbury MP**  
Co-Chair  
All Party Parliamentary Cycling Group



**Wheels for  
Wellbeing**



## About the Event

Following the release of **Public Health England's report**, and their finding that not enough is being done to promote cycling and walking, **Wheels for Wellbeing's Beyond the Bicycle Conference** is perfectly timed. With **equalities legislation requiring public bodies to consider the needs of disabled cyclists**, attend to gain a crucial update on how to meet this requirement.

This event offers practical strategies for removing barriers to cycling and increasing the numbers of disabled cyclists.

## Who Should Attend

Local Authorities; Transport Professionals; Health Professionals; Disabled people's organisations and cycling organisations including:

- Physical Activity Leads
- Lifestyle and Wellbeing Leads
- Cycling Officers
- Disability Teams
- Learning Disability Teams
- Mental Health Teams
- Public Health Teams
- Active Travel Teams
- Park Teams
- Inclusive Cycling Providers
- Physiotherapists
- Occupational Therapists
- General Practitioners (GPs) and Clinical Commissioning Groups (CCGs)
- Highway Engineers and Transport Planners
- Town Planners and Architects
- Access Consultants
- Developers
- Cycle Manufacturers

If you are a disabled cyclist or individual campaigner please email us on:  
[conference@wheelsforwellbeing.org.uk](mailto:conference@wheelsforwellbeing.org.uk)

Join us to explore the **transformative relationship between disability and cycling** through topics such as:

- Promoting inclusive cycling in your area and understanding its benefits
- Recognising cycles as mobility aids
- Making cycling infrastructure inclusive

With increased investment and ongoing efforts to make cities more cycle-friendly, this event explores how to best utilise resources in order to create an inclusive and accessible environment for all.

## Benefits of Attending

- Hear from Public Health England about the benefits of increased cycle use among disabled people
- Gain an update from the Department for Transport on their Accessibility Action Plan and the implications for cycling
- Ask your own questions at panel discussions with the Walking and Cycling Commissioner, disabled cyclists, and local government representatives
- Engage with the transformative relationship between disability and cycling through multimedia including a film and photo exhibition
- Learn about building a more inclusive cycling strategy in order to reduce inequalities and remove barriers for disabled cyclists
- Network with other industry professionals in healthcare, transport, disabled people's organisations, cycling groups and local authorities
- Gain insight into the barriers that exist and how we can influence the future of infrastructure development
- Celebrate the birthday of a local charity with a big impact and enjoy a slice of birthday cake on us!





## Conference Timetable

09.20	<b>Registration Tea and Coffee</b>	12.50	<b>Networking Lunch and Special Guests</b>
09.50	<b>Morning Chair's Opening Remarks</b> <b>Kamran Mallick</b> , Chief Executive Officer <b>Disability Rights UK</b>	14.00	<b>Afternoon Chair Opening Remarks</b> <b>Ruth Cadbury MP</b> , Co-Chair, <b>All Party Parliamentary Cycling Group</b>
<b>Keynote Addresses</b>		<b>Disabled People Transforming Cycling</b>	
10.00	<b>Celebrating Ten Years of Inclusive Cycling at Wheels for Wellbeing</b> <ul style="list-style-type: none"> <li>Looking at the history of Wheels for Wellbeing: moving from the charitable to the social model of disability</li> <li>Understanding and removing the barriers faced by disabled cyclists</li> <li>Aiming towards an active travel coalition</li> <li>Beyond the Bicycle coalition</li> </ul> <b>Isabelle Clement</b> , Director, <b>Wheels for Wellbeing</b>	<b>Afternoon Keynote Address</b>	
10.20	<b>Questions and Discussion</b>	14.10	<b>Promoting Cycling as Part of the Healthy Streets Agenda</b> <b>Will Norman</b> , <b>Walking and Cycling Commissioner</b>
10.30	<b>Making Cycling Accessible and Meeting the Requirements of Equalities Legislation</b> <ul style="list-style-type: none"> <li>Enabling the opportunity for disabled people to cycle in a safe and accessible environment</li> <li>Update on the impact of the Accessibility Action Plan on cycling</li> </ul> <b>Rupert Furness</b> , Head of Active and Accessible Transport <b>Department for Transport</b>	<b>Panel Discussion</b>	
10.40	<b>Designing and Engineering An Inclusive Cycling Standard</b> <ul style="list-style-type: none"> <li>Understanding the duties of those working in highways and engineering</li> <li>Learning from the 'Inclusive Cycle' standards - best practice</li> </ul> <b>Lilli Matson</b> , Head of Strategy and Outcome Planning <b>Transport for London</b>	14.30	<b>Achieving Recognition of Cycles as Mobility Aids</b> <ul style="list-style-type: none"> <li>Understanding how cycling is easier than walking for many</li> <li>Exploring innovative, practical solutions to meet the specific needs of disabled cyclists</li> </ul> <b>Mags Lewis</b> , Spokesperson, <b>The Green Party</b> and Disabled Cyclist
10.50	<b>Extended Questions and Discussion</b>	15.15	<b>Developing an Inclusive Cycling Strategy</b> <ul style="list-style-type: none"> <li>Consulting with disabled people to change messaging and imagery around cycling</li> <li>How can local authorities cater for disabled cyclists? Case study</li> <li>Launching the Inclusive Cycling handbook for local authorities</li> </ul> <b>Ian Plowright</b> , Head of Transport, <b>London Borough of Croydon</b> , and <b>Neil Andrews</b> , Campaigns and Policy Officer, <b>Wheels for Wellbeing</b>
11.10	<b>Networking Tea and Coffee Break</b>	15.35	<b>Questions and Discussion</b>
<b>Cycling Transforming Disabled People</b>		15.45	<b>The Future of the Relationship Between Cycling and Disability</b> <ul style="list-style-type: none"> <li>What we currently know about cycling and disability</li> <li>Identifying areas for future research</li> <li>Understanding the importance of imagery for disabled cyclists</li> </ul> Rachel will show a short film about disabled cyclists. <b>Dr Rachel Aldred</b> , Reader in Transport, <b>University of Westminster</b> and Chair, Policy Forum, <b>London Cycling Campaign</b> <b>Kevin Hickman</b> , Trustee, <b>Wheels for Wellbeing</b>
11.40	<b>Using Inclusive Physical Activity to Reduce Health Inequalities</b> <ul style="list-style-type: none"> <li>Explaining the current health inequalities between disabled and non-disabled people</li> <li>Understanding the benefits of engaging the least active</li> <li>Inclusive cycling and the everybody active agenda</li> </ul> <b>Dr Justin Varney</b> , National Lead for Adult Health & Wellbeing (Healthy People), <b>Public Health England</b>	<b>Questions and Discussion</b>	
12.00	<b>Questions and Discussion</b>	16.10	<b>Questions and Discussion</b>
12.10	<b>Panel Discussion: Exploring the Benefits of Cycling for Disabled People</b> <ul style="list-style-type: none"> <li>Changing working practices to promote cycling</li> <li>Promoting inclusive cycling as part of the active travel agenda</li> <li>Using physical activity to improve health and manage long term health conditions</li> <li>Understanding how physical activity can change perceptions of disability</li> </ul> <b>Ed Clark</b> , Senior Cyclist Development Officer, <b>West Sussex County Council</b> <b>Dr Andrew Boyd</b> , GP, <b>Clapham Park Group Practice</b> and Clinical Lead, Physical Activity, <b>Royal College of GP's</b> <b>Dr Kay Inkle</b> , Lecturer in Sociology, <b>University of Liverpool</b>	16.30	<b>Chair's Closing Remarks and Close of Conference</b>

For more information please contact:  
[conference@wheelsforwellbeing.org.uk](mailto:conference@wheelsforwellbeing.org.uk)  
 or 0207 346 8482



## BOOK NOW!

[www.beyondthebicycle.eventbrite.co.uk](http://www.beyondthebicycle.eventbrite.co.uk)

£75 – standard ticket price

£50 – charities with an annual income of less than £500,000

## FAQs

### What are my transport/parking options for getting to the event?

City Hall is the distinctive curved glass building just along from HMS Belfast.

**Tube:** It's about a 10 minute walk from London Bridge station and fifteen minutes from Tower Hill and Tower Gateway.

**Bus:** Routes 42, 47, 78, 381, RV1 stop near city hall.

**Cycle:** Racks are available on the south side of City Hall, by Potters Fields Park. The nearest Santander Cycle Hire docking station is just behind, on Tooley Street, at the back of Potters Fields Park.

**River:** The nearest piers are St Katherine's Pier, London Bridge Pier and Tower Pier.

### How can I contact the organiser with any questions?

Please feel free to email [conference@wheelsforwellbeing.org.uk](mailto:conference@wheelsforwellbeing.org.uk) with any questions.

### What's the refund policy?

Refunds are possible up to 7 days before the event.

### Do I have to bring my printed ticket to the event?

There is no need for paper tickets or to print this confirmation email. Your name will be on an attendee list at the entrance.

### Is my ticket transferrable?

Please email [conference@wheelsforwellbeing.org.uk](mailto:conference@wheelsforwellbeing.org.uk) before the event if you wish to transfer the name on your ticket to another person within your organisation.



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